

[LIST]

TOP WEB/MOBILE DEVELOPERS

Ranked by # of employees

	Name	Year Est. In W. Mich.	No. Of W. Mich. Employees	Description	Representative Clients
1	Atomic Object 941 Wealthy Street SE, Grand Rapids (616) 776-6020, www.atomicobject.com	2001	37	Web app design & development, mobile app design & development, desktop app design & development, device software design & development	ArtPrize, Steelcase, X-Rite, Gentex, Priority Health, City of Grand Rapids, Ottawa Area Intermediate School District, Van Andel Education Institute, SideReel, John Deere, World Bank, Genologics
2	The C2 Group 2905 Wilson Avenue SW, Grandville (616) 538-9895, www.c2mpg.com	1988	31	Web development, SEO, mobile, custom application development, video	Allegiance Health, Parker University, Johnson Outdoors, Moody Bible Institute, Bissell Homecare
3	CQL Corp 3344 Grand Ridge Drive, Grand Rapids (616) 365-1000, www.cqlcorp.com	1995	24	Custom software development, integrated mobile applications, e-commerce platforms, enterprise technology integrations, software ventures	Wolverine Worldwide, Herman Miller, Stryker, CapitalOne
4	BizStream, Inc. 6101 Lake Michigan Drive, Allendale (877) 692-4978, www.bizstream.com	2001	13	Web development, custom software, mobile apps, Sharepoint development and software integration.	Mary Free Bed Hospital, Ottawa County, BendixKing (Honeywell), Innotec, Sauder Furniture, Ventura Manufacturing, Warner Norcross & Judd and Irwin Seating.
5	LKF Marketing 303 N. Rose, Suite 444, Kalamazoo (269) 349-4440, www.lkfmarketing.com	1989	12	Strategy development, ad campaigns, graphic design, collateral design, public relations, media buying, web development, e-commerce, intranet development, social media, email campaigns, SEO, and blog development.	B-to-B clients in manufacturing, finance, nonprofit, state/municipal, environmental, economic development and health care industries.
6(t)	Elevator Up 38 W. Fulton Street, Suite 400, Grand Rapids (616) 931-4636, www.elevatorup.com	2004	8	We build sites, apps and mobile experiences.	Thomson Reuters, Baker Publishing Group, CodeGuard, American Bible Society
6(t)	Blue Fire Media 724 W. Centre Avenue, Suite 102, Kalamazoo (269) 492-1000, www.bluefiremediagroup.com	2008	8	Web development, search engine optimization, web marketing, pay per click advertising	Erbelli's, Samuel K. Silverman Law Office, Sport Partners North America
8(t)	Organik Consulting 38 W. Fulton Street, Grand Rapids (616) 438-7507, www.organikconsulting.com	2010	6	Digital marketing and communications, social media, content marketing, email marketing, SEO, mobile marketing, online event marketing, traditional marketing	MSU College of Human Medicine, Susan G. Komen, MC Sports
8(t)	Arivium Inc. 354 Glen Arbor Drive NE, Rockford (616) 292-5018, www.arivium.com	2002	6	Web application, product development, software commercialization, data analytics services.	Trademarx, OpSec Security, NASCAR
10	<engine/> 100 Stevens SW, Grand Rapids (616) 378-0480, www.runengine.com	2005	3	Website developers, online systems integrators	VaproShield, Kwon Martial Arts, Bethany Christian Services, Serendipity Publishing, Michigan Reading Association
11	Kallen Web Design 7580 Stablebrook Circle, Kalamazoo (269) 372-7627, www.kallenweb.com	2001	2	Web development, web design, website design, website development, websites, web hosting, website hosting	Kalamazoo Anesthesiology PC, Western Michigan University (various departments), The Silversides Submarine Museum in Muskegon, Hoekstra Roofing, Seber Tans PLC, Visions Auto Glass, VIDA Sciences
12	MINDSCAPE at Hanon McKendry 25 Ottawa Avenue SW, Grand Rapids (616) 734-0574, www.mindscape-hm.com	2001	DND	Strategy, website design, web development, SEO, PPC, social media, content	Grand Rapids Area Chamber of Commerce, Miedema Auctioneering, National Heritage Academies, Pine Rest
13	Revel 900 Third Street, Muskegon (231) 827-9778, www.revel.in	2006	DND	Web development, online ad agency	Brewers Professional Alliance, Brilliance Audio, WhizBang Training, Muskegon Museum of Art, Muskegon County Airport, West Michigan Symphony

The MiBiz list of web/mobile developers is ranked by number of West Michigan employees based on responses to MiBiz surveys and publicly available information (including facts from their websites). To update a firm's listing or to be included in future listings, contact lists@mibiz.com.